

Wigging Out

The art of the wig industry

Shear Genius Hairdressing first opened its doors in 2003 and the wig business followed ten years later in 2013.

Who are we?



Meet Karen, who has been hairdressing since the age of nineteen when she started her own mobile hairdressing business. Now, over 30 years later she owns her own hairdressing salon, is a director of the separate wig business, is fully qualified in hair extensions and is a professional florist – how talented!

Both Karen and Helen have undergone further training including the Racoon “Hair in Recovery Programme” which enables a client to have hair extensions applied to their own hair 6-months post-chemotherapy.



Meet Helen, who joined Shear Genius Hairdressing as an apprentice in 2003 and has since worked her way up to the position of manager at the salon. Helen is also an accomplished hairdresser, ladies wig expert and in addition, is fully trained in hair extensions.



Meet Lauren, who joined the Shear Genius team in 2016 as a ‘Saturday girl’ but is now herself training to be a hairdresser. Lauren also acts as the salons receptionist and is also fully trained with the wigs and attends any Trendco training courses with the team in order to further her knowledge even more. Additionally, Lauren is the writer of this very blog!

(And here in this photograph is modelling a floral headdress made by Karen)

Where are we?

We are based within Stone, Staffordshire which lies roughly central between Manchester and Birmingham.

You will find us at:

2b Oulton Road
Stone
Staffordshire
ST15 8DZ

