

## How Eylure'ing!

### **Now Stocking: Lashes and Brows**

Introducing Eylure's pre-glued lashes (available in Naturals and Volume) and Ellen Wille's Eye Power brow make up set.



We are the proud new stockists of these two great products! Both are suitable not only for wig wearers, but for almost anyone! We stock them with the approval of their use by chemotherapy patients and those suffering with hair loss through other causes .eg. alopecia.

## **Lashes**

I'm sure a lot of us have stumbled across Eylure's range when it's popped up as on advertisement on Instagram or when a celebrity has promoted it, with endorsements from Jordyn Woods and Katy Perry. But don't just pass this brand off as a "fashion fad" brought on by social media celebs – this company have stuck around since the 1940's and their lashes have been worn by the likes of Twiggy and Dusty Springfield. Eylure are the leading lash brand in the UK for a reason!

We opted to stock the two pre-glued sets of lashes due to their ease to apply and the no mess application process. Their slogan holds true - "No Glue, No Mess, No Stress!". These lashes are easy enough to apply, even for a lash novice and this range prides itself in that these lashes take 15 seconds to apply and last for 15 hours. These lashes are ideal for those with not much time to spare when getting ready or are new to the lash game.

These lashes are approved for chemotherapy patients and people who suffer from hair loss. They do not need to be attached to your existing lashes, just peel your lash strip from the packaging and stick it where your lash line lies – simple as that! Other benefits of these lashes are that they are contact lens friendly, gentle to remove, have a feather light feel and are latex free.

If you do encounter any problems when applying your lashes, each box has a link on to view the "How-To" tutorials online.

We offer both the "Naturals" and "Volume" lashes, so whether you're looking for the everyday wear, subtle look or something a bit more noticeable with the volume – we've got you covered!



Retailing at £6 – Available in the salon or Delivery available (additional charges for P&P apply)

## **Brows**

You may recognise the name Ellen Wille if you have read our blog before or if you are familiar with wigs yourself. Ellen Wille was started up in 1967 and now offers some of the highest quality wigs available within Europe. With a variety of cap styles available and their versatility – it's no wonder that this range has become so beloved by the wig industry. The latest trends are always shown through their new additions of wigs. They are known for their highest processing quality and luxury comfort. "Each model is a piece of finest hair art".

Now, this brand have ventured into the world of make up with their semi permanent brow kits. Each one includes one eyebrow powder, one dual-ended brush and three different eyebrow stencils, each with a different style of eyebrow on; Natural, Thick and Thin. We stock these kits in our salon with three different colour powders: Brown, Irid Brown and Black. They are great for filling in sparse eyebrows or to just add a bit more colour and shape to your own. Some women even opt to use it as eyeshadow as well.

The formula is highly pigmented and water resistant, with it resisting smudging and sliding – it should last all day. It can be applied lightly to build up to fuller coverage – wear it as subtle or strong as you like.

**Top Tip: These kits can be used to blend in the hairline around your wig or hairpiece.**

**Brown**



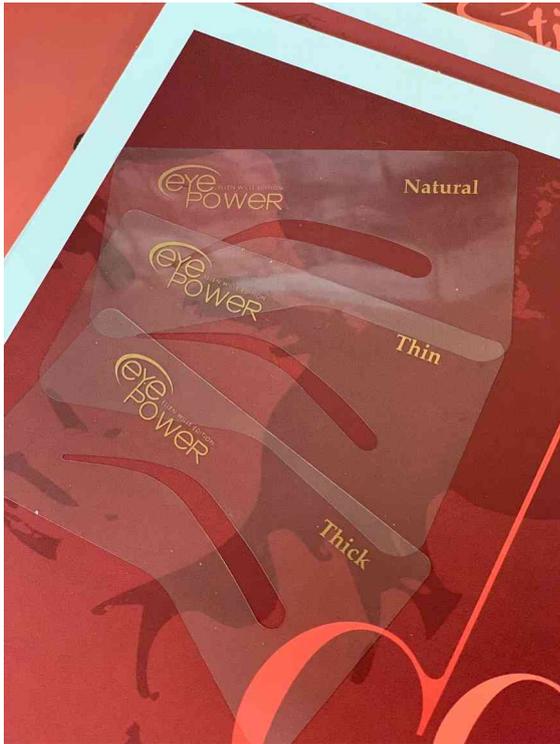
**Irid Brown**



**Black**



Retailing at £31.50 – Available in the salon or Delivery Available (Additional P&P charges apply)



### **Three different types of brows**

How to apply:

- Choose the stencil which best matches your natural brow length, width and shape.
- Hold the stencil firmly in place on your brow, using your middle and index finger at either end.
- Within the space of the stencil, lightly dab your chosen brow powder on using the brush supplied. If you wish for a fuller coverage effect, then move the brush back and forth to build up the coverage.
- Once you achieve your ideal look, remove the stencil and gently shake it to remove any excess powder
- Repeat the process on your other brow

**Top Tip:** If your brow isn't as steady as you'd like, gently remove any excess powder with a cotton bud.



Please note that the colour swatches shown are to give you a good idea as to what the colour match will be like, but the colours may vary from screen to screen.